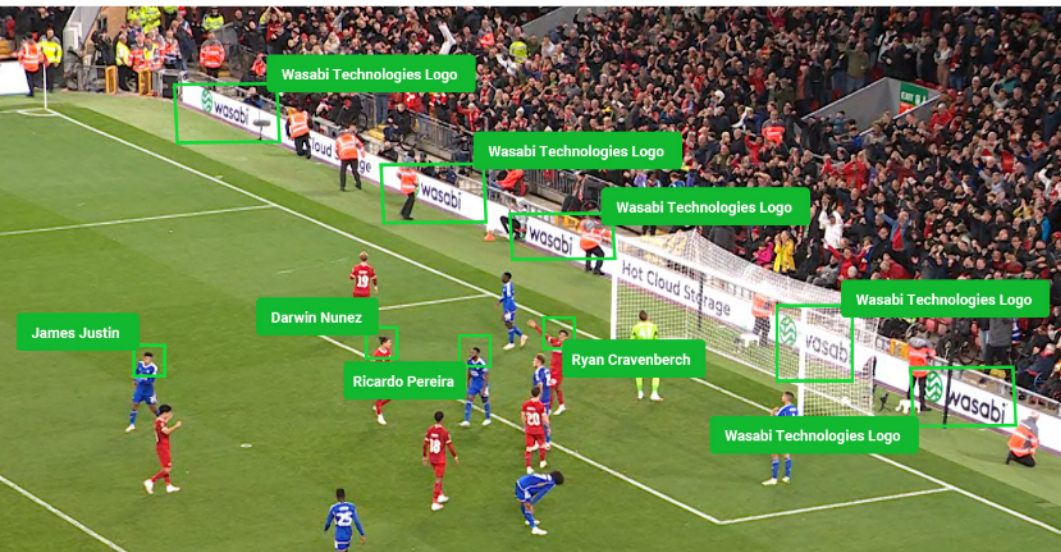


Wasabi AiR

Intelligent Media Storage

Vast media archives go unused and untapped because it's impossible to find what you're looking for. In fact, most media companies don't even know what hidden gems lie buried in their archives. Until now. Wasabi AiR is cloud object storage integrated with a searchable auto-generated index. It combines our highly performant hot cloud storage with metadata auto-tagging, multilingual transcription, and a search interface to easily find and instantly access specific moments in your content.



Wasabi AiR detects and tags images, faces, logos, text, sound, and speech to create a searchable auto-generated index for all your stored media.

Breathe new life into your media with Wasabi AiR

Wasabi AiR is an AI-enabled media storage service that adds structure to unstructured data by automatically tagging data as it is ingested in the Wasabi Cloud. The industry's first searchable active archive, Wasabi AiR is a fully integrated solution designed with accuracy, security, and affordability in mind.

Advanced object recognition and low speech-to-text error rates ensure tagging accuracy in over 50 languages. Enterprise-grade security helps keep your IP protected from ransomware, disasters, or accidental deletions, and we never use your data to train our AI models. Finally, our low, capacity-based pricing allows you to tag, transcribe, search and download media assets without being penalized with unpredictable fees for AI analysis, egress, or API requests. You get full use of our AI and pay only for storage. In fact, you can expect to save 80% or more compared to less integrated hyperscale solutions.

Features

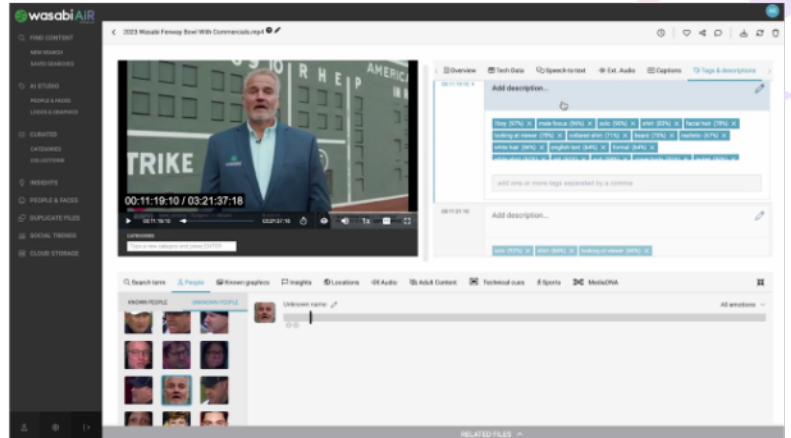
- › AI and storage integrated into a single service
- › Stored content automatically processed and tagged with AI
- › Low capacity-based pricing with AI analysis included
- › Predictable pricing with no separate fees for analysis, egress, or API requests
- › Purchase TBs in 1, 3, 5-year increments
- › Discounts based on capacity

Powerful AI/ML algorithms provide

- › Face & people recognition
- › Object recognition
- › Image recognition
- › Logo/brand recognition
- › Sound recognition
- › Optical character recognition
- › Speech-to-text and translation in 50+ languages, providing high accuracy even with thick accents

Graphical User Interface makes searching a breeze

A google-like search interface lets you filter by people, tags, logos, text in speech, OCR and more. Search results appear as timecode-accurate markers on your timeline that can be exported via CSV or XML. Our robust API supports JSON data exchange to power MAM, NLE and orchestration application integrations.



Advance AI/ML for extreme accuracy

Advanced deep search functionality quickly and automatically identifies media with specific people, places, things, words, images, logos, sounds, moments, and noises from a pre-existing library. You can group search terms into categories of searches called insights. Your media and metadata are stored in Wasabi Hot Cloud Storage ensuring they are protected, performant and highly available.

Designed and trained for the media and entertainment industry

Wasabi AiR finds specific moments within any media file you own effortlessly. Just upload content to designated buckets, and within no time, you'll have a searchable, accessible index of everything inside.



Auto-tagging for search & clipping

Find content for highlight packages, showreels, and news curation



Workflow automation

Trigger content processing, deduplication of content, and ad insertion



Transcriptions & translations

Quickly translate and search with global speech and text recognition



Sponsorship & ad sales

Search logos for sponsorship attribution, custom image captures and ROI analysis



Content moderation & compliance

Find and remove objectionable content, find and replace objects, brands, text



Player evaluation & development

Search players or key plays for scouting and player development

See the Difference for Yourself

Check out the massive difference between Wasabi's all-inclusive, predictable pricing and competitive solutions that charge for storage as well as minutes analyzed, egress, search queries, and other API requests. Plug your own usage data into our [AI media storage cost calculator](#).

For more information, visit www.wasabi.com/Wasabi-AiR

