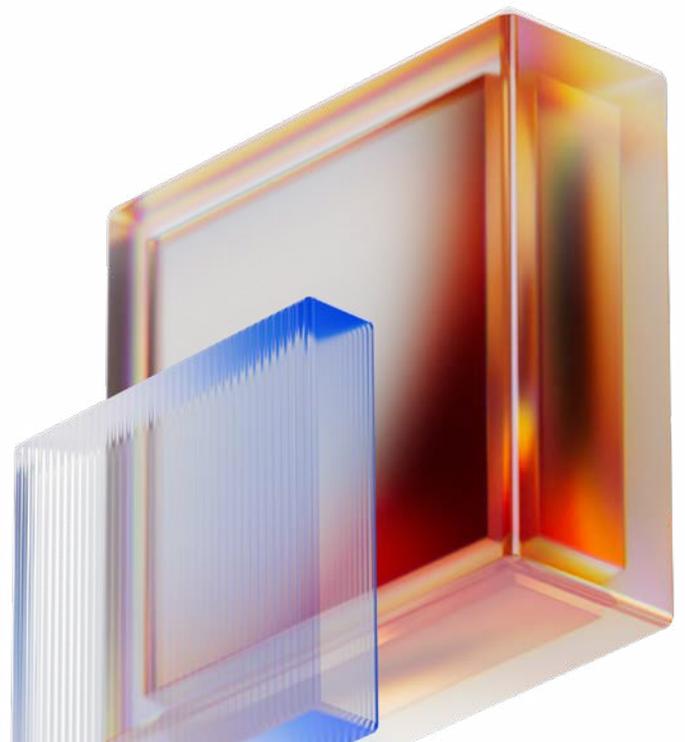# Your MSP Business, Streamlined: The Power of SonicPlatform

Defending against attacks and threats doesn't take just one tool; it takes an entire security stack, with multiple tools covering different parts of the attack surface, from endpoint detection and response (EDR) tools on individual machines to firewalls at the perimeter of the network and cloud-based security services. Managing all these tools can require switching between management platforms to monitor and respond to alerts, which is cumbersome even if you're only managing one organization. But for managed service providers (MSPs), who are managing multiple tools for multiple organizations, it's a constant struggle resulting frustration, loss of productivity, and stunted business growth.

On any given day, an MSP might be onboarding a new client and deploying firewalls and endpoint security tools, while also handling security alerts, customer requests, and billing. Constantly switching between management platforms for multiple security tools for different clients can lead to confusion and missed alerts. It also leads to business inefficiencies as MSPs manage device deployments across customers and necessary license renewals. While some products allow for third-party integrations to talk to each other, this still isn't enough, and the operational inefficiencies continue. Managing all this takes a great deal of an MSP's limited resources, and can make it difficult to scale their business.

So as an MSP, how can you work more efficiently while also providing your clients with better service and security? That's where SonicPlatform comes in.

For over 30 years, SonicWall has been committed to our partners, and we've been listening to the challenges you're facing every day. We've purpose-built SonicPlatform specifically for MSPs, making it easy to provision and manage the SonicWall cybersecurity tools you depend on every day, across multiple tenants and clients.

SOLUTION BRIEF

Here are just a few of the benefits SonicPlatform brings:

- **All your alerts, all in one place**
  Never miss an alert again. See all your alerts in real time from all your connected security tools on a single dashboard to know what needs immediate attention. You can drill down to see alerts for a specific customer or tenant, or view alerts across your entire environment. SonicPlatform also makes it easy to correlate alerts from different security tools into a single view so you can make connections and take defensive action faster.

- **Simplify your workflows**
  Save time by cross-launching management platforms for firewalls, Capture Client, and others right from SonicPlatform. See all your registered products on the unified dashboard, and drill into specific customers and tenants easily.

- **The right person, the right access**
  Manage role-based access control from within a single platform to ensure the right people have the access they need.
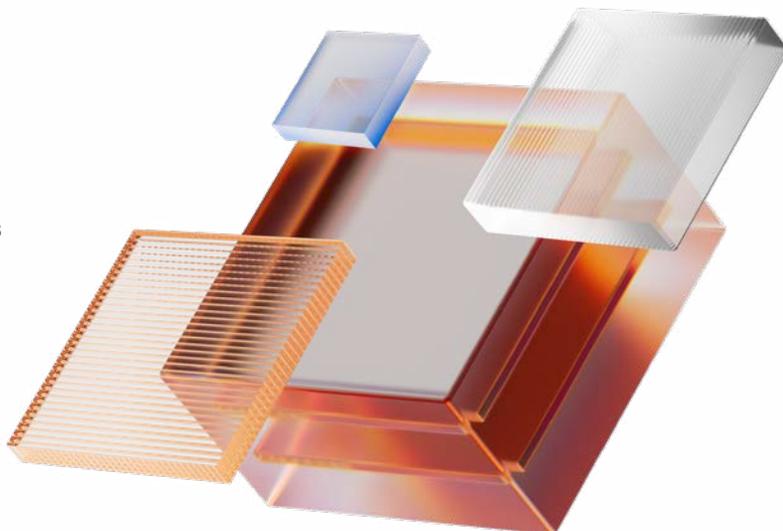
- **Easy onboarding and renewals**
  SonicPlatform provides a single source of truth for your entire network. Drill into individual customers and tenants to see all the security tools currently deployed, easily provision any new or missing products, and easily see when tools are up for license renewal. Your team will work more efficiently and avoid missed renewals or other licensing headaches.

- **Your entire environment, at a glance**
  Whether you serve 5 customers or 5000, SonicPlatform gives you a crystal clear view of everything happening in your environment across all of your tenants. Quickly and easily make prioritization decisions by seeing everything that needs attention on one screen.

SonicPlatform is revolutionizing how MSPs manage their environments. By bringing multiple security tools into a single management platform that's been intentionally built to support multiple tenants and deployments, you'll save countless administration hours, while also helping your customers stay more secure.

Ready to bring the power of SonicPlatform to your business? Contact SonicWall today to get started!

About SonicWall

SonicWall is a cybersecurity forerunner with more than 30 years of expertise and a relentless focus on its partners. With the ability to build, scale and manage security across the cloud, hybrid and traditional environments in real time, SonicWall can quickly and economically provide purpose-built security solutions to any organization around the world. Based on data from its own threat research center, SonicWall delivers seamless protection against the most evasive cyberattacks and supplies actionable threat intelligence to partners, customers and the cybersecurity community.